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國立高雄科技大學
NATIONAL KAOHSIUNG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY
授課大綱 Syllabus

部別：日間部四技

112學年度第2學期

列印日期：2024/03/06

中文課程名稱：企業倫理與永續發展	英文課程名稱：Business Ethics and Sustainable Development	授課教師：陳國樑
開課班級：管院課程一甲	學分：2.0	授課時數：2.0
合班班級：		實習時數：0.0

1. 中文教學目標(Chinese Teaching objectives)

This business ethics course offers an introduction into the concept of values, morality and cultural mainframes in all areas of business, from consumer rights to corporate social responsibility. Decisions made by companies may affect entire communities. Consumers today expect and demand integrity, honesty, and transparency in all levels of their environment. Understanding those expectations is key to develop core values and appropriate behavior. Upon completion of the course students should be able to understand their moral responsibilities and obligations related with business.

2. 英文教學目標(English Teaching objectives)

This business ethics course offers an introduction into the concept of values, morality and cultural mainframes in all areas of business, from consumer rights to corporate social responsibility. Decisions made by companies may affect entire communities. Consumers today expect and demand integrity, honesty, and transparency in all levels of their environment. Understanding those expectations is key to develop core values and appropriate behavior. Upon completion of the course students should be able to understand their moral responsibilities and obligations related with business.

3. 中文教學綱要(Chinese CourseDescription)

At the completion of the course requirements, the student will be able to: a. Define business ethics. b. Describe the evolution of business ethics. c. Describe major ethical perspectives. d. Understand and apply an ethical decision-making framework. e. Understand social responsibility and its importance.

4. 英文教學綱要(English CourseDescription)

At the completion of the course requirements, the student will be able to: a. Define business ethics. b. Describe the evolution of business ethics. c. Describe major ethical perspectives. d. Understand and apply an ethical decision-making framework. e. Understand social responsibility and its importance.

無中文核心能力資料。

無英文核心能力資料。

7. 教科書

中文書名：企業倫理與永續經營 5ed 英文書名：

中文作者：林丙輝, 董澍琦, 楊聲勇, 王國雄 英文作者：

1 中文出版社：新陸 英文出版社：

出版日期：年 月 備註：

中文書名：企業倫理：倫理決策訂定與案例 英文書名：Business Ethics： Ethical Decision Making and Cases

中文作者：楊政學 英文作者：O. C. Ferrell, John Fraedrich & Linda Ferrell

2 中文出版社：華泰文化 英文出版社：

出版日期：2016年 月 備註：

無參考書資料。

9. 教學進度表

週次或項目 Week or Items	中文授課內容 Chinese Course Content	英文授課內容 English Course Content	分配節次 Assigned Classes	備註 Note
week 1	Introduction to Business Ethics	Introduction to Business Ethics		進度可能視情況調整
week 2	Business and Society	Business and Society		
week 3	Ethical leadership and Stakeholder Management	Ethical leadership and Stakeholder Management		
week 4	Strategic Corporate Social Responsibility	Strategic Corporate Social Responsibility		
week 5	Technology and Business Ethics	Technology and Business Ethics		配合學生小組報告
week 6	Marketing Strategy and Business Ethics	Marketing Strategy and Business Ethics		配合學生小組報告
week 7	Human Resources Management and Business Ethics	Human Resources Management and Business Ethics		配合學生小組報告
week 8	Transferring Resources and Capability for Creating social value	Transferring Resources and Capability for Creating social value		配合學生小組報告
week 9	Mid-term Exam	Mid-term Exam		
week 10	Corporate Governance, Transparency and Business Ethics	Corporate Governance, Transparency and Business Ethics		配合學生小組報告
week 11	Business, Public Policy and Business Ethics	Business, Public Policy and Business Ethics		配合學生小組報告
week 12	Sustainability and Business Ethics	Sustainability and Business Ethics		視情況調整
week 13	Business Ethics in the Global Context	Business Ethics in the Global Context		配合學生小組報告
week 14	Business Ethics in Action	Business Ethics in Action		配合學生小組報告
week 15	Implementing Business Ethics	Implementing Business Ethics		配合學生小組報告
week 16	Final Report and Presentation (I)	Final Report and Presentation (I)		配合學生小組報告
week 17	Final Report and Presentation (II)	Final Report and Presentation (II)		
week 18	Final Exam	Final Exam		

10. 中文成績評定(Chinese Evaluation method)

Midterm exam: 30% Final exam: 30% Final report:: 20% Class engagement: 20% 期中考試：20% 期末考試：20%
 期末報告：20% 平時成績：學生出席上課情況與課堂討論情況佔總成績 40%

11. 英文成績評定(English Evaluation method)

Midterm exam: 30% Final exam: 30% Final report:: 20% Class engagement: 20% 期中考試：20% 期末考試：20%
 期末報告：20% 平時成績：學生出席上課情況與課堂討論情況佔總成績 40%

12. 中文課堂要求(Chinese Classroom requirements)

Midterm exam: 30% Final exam: 30% Final report:: 20% Class engagement: 20% 期中考試：20% 期末考試：20%
 期末報告：20% 平時成績：學生出席上課情況與課堂討論情況佔總成績 40%

13. 英文課堂要求(English Classroom requirements)

Midterm exam: 30% Final exam: 30% Final report:: 20% Class engagement: 20% 期中考試：20% 期末考試：20%
 期末報告：20% 平時成績：學生出席上課情況與課堂討論情況佔總成績 40%

14. 本課程與SDGs相關項目(This course is relevant to these of SDGs as following_)

4. 優質教育(Quality Education);12. 負責任的消費與生產(Responsible Consumption);13. 氣候行動(Climate Action);

「遵守智慧財產權」；「不得非法影印」！